Rep Order#
 6832439
 Ver#
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 Status
 Revised
 Traffic Order#
 Printed:
 08/08/2012 11:30 AM
 1 of
 17

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 Yes
 Last Received:
 08/07/2012 12:26 PM

**Showing Buylines:** All Lines

StationKSNV-TV LAS VEGAS, NV.Agency( ) CROSSROADS MEDIAReal Canal Center Plaza, Suite 555Advertiser( ) CROSSROADS GPS66 CANAL CENTER PLAZA, SUITE 555Sa

ALEXANDRIA, VA 22314

**Agency C/P1/P2/E** 12/11/780

Flight Dates 10/30/2012 - 11/05/2012

**Hiatus Weeks** 

**Rep Firm** 

Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY

**Salesperson Phone**# 215-568-6540 **Salesperson FAX**# 215-568-1845

# --- CONTRACT COMMENT ---

780

Crossroads GPS

Emily Milhoan

SC=\*

**Product** 

Buyer

Fax#

Phone#

Estimate#

## --- REMARKS ---

REV ORDER
ATTN ALL LINES
NO CHANGE IN TTL
PLEASE CNF
THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	SU Sales Ren V3 Comme		NBC SUN-FTBL< V3 CNX , Spots/week Changed	:30	\$650.00	11/04-11/04	0	0	0	\$0.00	
	*2	SU Sales Ren V3 Comme		NBC SUN-FTBL< V3 CNX , Spots/week Changed	:30	\$1,000.00	11/04-11/04	0	0	0	\$0.00	
	*3	TU Sales Rei V3 Comme		WAKE-W/WAGNERS V3 REV RATE , Rate Changed	:30	\$200.00	10/30-10/30	1	1	1	\$200.00	
	*4	W Sales Ren V3 Comme		WAKE-W/WAGNERS V3 REV RATE , Rate Changed	:30	\$200.00	10/31-10/31	1	1	1	\$200.00	
	*5	TH Sales Ren V3 Comme		WAKE-W/WAGNERS V3 REV RATE , Rate Changed	:30	\$200.00	11/01-11/01	1	1	1	\$200.00	

**Rep Order#** 6832439 **EC'd** Yes Traffic Order# Ver# 3 Status Revised

Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines 08/08/2012 11:30 AM 08/07/2012 12:26 PM

Advertiser Product Estimate#	CSNV-TV LAS VEGAS, NV.  ( ).CROSSROADS GPS  Crossroads GPS  780	66 CAN ALEXA <b>Agency C/P1/P2/F</b>	NAL CEN ANDRIA, E 12/	ROADS MEDIA TER PLAZA, S VA 22314 11/780	UITE 555	Rep Firm Sales Office Salesperson	( )	PHILADEL AMY MCC	REARY	
Buyer Phone# Fax#	Emily Milhoan	Flight Dates Hiatus Weeks	10/30	/2012 - 11/05/20	12	Salesperson Salesperson		215-568-0 215-568-1		
LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*6	SU 430A-5A WAKE-W/WAGNERS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	•	:30	\$200.00	11/04-11/04	1	1	1	\$200.00	
*7	M 430A-5A WAKE-W/WAGNERS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$200.00	11/05-11/05	1	1	1	\$200.00	
*8	TU 1230P-1P NEWS 3 AT NOON Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$325.00	10/30-10/30	1	1	1	\$325.00	
*9	W 1230P-1P NEWS 3 AT NOON Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$325.00	10/31-10/31	1	1	1	\$325.00	
*10	TH 1230P-1P NEWS 3 AT NOON Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$325.00	11/01-11/01	1	1	1	\$325.00	
*11	F 1230P-1P NEWS 3 AT NOON Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$325.00	11/02-11/02	1	1	1	\$325.00	
*12	M 1230P-1P NEWS 3 AT NOON Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$325.00	11/05-11/05	1	1	1	\$325.00	
*13	SU 6A-7A AVG. ALL WKS/NW3-S Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	SUNRS WKND	:30	\$350.00	11/04-11/04	1	1	1	\$350.00	
*14	TU 11A-12P RACHAEL RAY Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$325.00	10/30-10/30	1	1	1	\$325.00	

Rep Order#6832439Ver#3Status RevisedTraffic Order#EC'd Yes

**Printed:** 08/08/2012 11:30 AM **Last Received:** 08/07/2012 12:26 PM

3 of 17

Showing Buylines: All Lines

Station K Advertiser Product Estimate#	SNV-TV LAS VEGAS, NV. ( ).CROSSROADS GPS Crossroads GPS 780	66 CANAL CE ALEXANDRI	SROADS MEDIA ENTER PLAZA, SU A, VA 22314 2/11/780	JITE 555	Rep Firm Sales Office Salesperson	,	PHILADEL AMY MCC		
Buyer Phone# Fax#	Emily Milhoan		80/2012 - 11/05/201	12	Salesperson Salesperson		215-568-6 215-568-1		
LT Ln	Day Time Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*15		:30	\$325.00	10/31-10/31	1	1	1	\$325.00	
*16	TH 11A-12P RACHAEL RAY Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	:30	\$325.00	11/01-11/01	1	1	1	\$325.00	
*17	F 11A-12P RACHAEL RAY Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	:30	\$325.00	11/02-11/02	1	1	1	\$325.00	
*18	M 11A-12P RACHAEL RAY Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	:30	\$325.00	11/05-11/05	1	1	1	\$325.00	
*19	SU 8P-10P VARIOUS Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed	:30	\$1,150.00	11/04-11/04	0	0	0	\$0.00	
*20	SA 7P-730P WHEEL Sales Remark: V3 REV RATE/PGM. V3 More than 2 codes changed	:30	\$525.00	11/03-11/03	1	1	1	\$525.00	
*21	TU 2P-3P DOCTORS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	:30	\$325.00	10/30-10/30	1	1	1	\$325.00	
*22	W 2P-3P DOCTORS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	:30	\$325.00	10/31-10/31	1	1	1	\$325.00	

Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines 08/08/2012 11:30 AM 08/07/2012 12:26 PM

Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ).CROSSROADS GPS  Product Crossroads GPS  Estimate# 780				66 CAN	NAL CEI ANDRIA	ROADS MEDIANTER PLAZA, S , VA 22314 //11/780		Rep Firm Sales Office Salesperson		PHILADEL AMY MCC		
Buyer Phone# Fax#	Emily Mil	hoan		Flight Dates Hiatus Weeks		0/2012 - 11/05/20	012	Salesperson Salesperson		215-568- 215-568-		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*23	 TH	2P-3P	DOCTORS	_	:30	\$325.00	11/01-11/01	1	1	1	\$325.00	
	Sales	Remark:	V3 REV RATE									
	V3 Com	ment Change	ed, Rate Changed									
*24	F	2P-3P	DOCTORS		:30	\$325.00	11/02-11/02	1	1	1	\$325.00	
	Sales	Remark:	V3 REV RATE									
	V3 Com	ment Change	ed, Rate Changed									
*25	M	2P-3P	DOCTORS		:30	\$325.00	11/05-11/05	1	1	1	\$325.00	
	Sales	Remark:	V3 REV RATE									
	V3 Com	ment Change	ed, Rate Changed									
*26	TU	1235A- 135A	J FALLON-NBC<		:30	\$250.00	10/30-10/30	1	1	1	\$250.00	
	Sales	Remark:	V3 REV RATE									
	V3 Con	ment Change	ed, Rate Changed									
*27	W	1235A- 135A	J FALLON-NBC<		:30	\$250.00	10/31-10/31	1	1	1	\$250.00	
	Sales	Remark:	V3 REV RATE									
	V3 Com	ment Change	ed, Rate Changed									
*28	TH	1235A- 135A	J FALLON-NBC<		:30	\$250.00	11/01-11/01	1	1	1	\$250.00	
	Sales	Remark:	V3 REV RATE									
	V3 Con	ment Chango	ed, Rate Changed									
*29	F	1235A- 135A	J FALLON-NBC<		:30	\$250.00	11/02-11/02	1	1	1	\$250.00	
	Sales	Remark:	V3 REV RATE									
	V3 Con	ment Change	ed, Rate Changed									
*30	М	1235A- 135A	J FALLON-NBC<		:30	\$250.00	11/05-11/05	1	1	1	\$250.00	
	Sales	Remark:	V3 REV RATE									
	V3 Com	ment Change	ed, Rate Changed									

Rep Order# 6832439 Ver# 3 Status Revised Traffic Order#

EC'd Yes Last 1

08/08/2012 11:30 AM 08/07/2012 12:26 PM

5 of 17

Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines

Station Advertise Product Estimate Buyer	er ( C # 7	NV-TV LAS VEGAS ).CROSSROA Crossroads GPS 780 Emily Milhoan	· ·	66 CAN	IAL CEN ANDRIA, E 12/	ROADS MEDIA TTER PLAZA, S VA 22314 (11/780 /2012 - 11/05/20	UITE 555	Rep Firm Sales Office Salesperson Salesperson	( )	PHILADEL AMY MCC 215-568-	REARY	
Phone#	_			Hiatus Weeks	10,00	11,00,20		Salesperson		215-568-		
Fax#	'n	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*	31	TU 10A-1 Sales Remark: V3 Comment Chan	.1A TODAY SHW3-NBC V3 REV RATE ged, Rate Changed		:30	\$325.00	10/30-10/30	1	1	1	\$325.00	
*	32	Sales Remark:	.1A TODAY SHW3-NBC V3 REV RATE ged, Rate Changed		:30	\$325.00	10/31-10/31	1	1	1	\$325.00	
*	33	Sales Remark:	.la TODAY SHW3-NBC V3 REV RATE ged, Rate Changed		:30	\$325.00	11/01-11/01	1	1	1	\$325.00	
*	34	Sales Remark:	.la TODAY SHW3-NBC V3 REV RATE ged, Rate Changed		:30	\$325.00	11/02-11/02	1	1	1	\$325.00	
*	35	Sales Remark:	.1A TODAY SHW3-NBC V3 REV RATE ged, Rate Changed		:30	\$325.00	11/05-11/05	1	1	1	\$325.00	
*	36	TU 5A-6A Sales Remark: V3 Comment Chan	WAKE W/WAGNRS1 V3 REV RATE ged, Rate Changed		:30	\$450.00	10/30-10/30	1	1	1	\$450.00	
*	37	W 5A-6A Sales Remark: V3 Comment Chan	WAKE W/WAGNRS1 V3 REV RATE ged, Rate Changed		:30	\$450.00	10/31-10/31	1	1	1	\$450.00	
*	38	TH 5A-6A Sales Remark: V3 Comment Chan	WAKE W/WAGNRS1 V3 REV RATE aged, Rate Changed		:30	\$450.00	11/01-11/01	1	1	1	\$450.00	

Rep Order# 6832439 Ver# 3 Status Revised Traffic Order# EC'd Yes

08/08/2012 11:30 AM eived: 08/07/2012 12:26 PM

6 of 17

Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines

Station F Advertiser Product Estimate#	XSNV-TV LAS VEGAS, NV. ( ).CROSSROADS GPS Crossroads GPS 780	66 CANA	AL CEN' NDRIA,	OADS MEDIA FER PLAZA, SU VA 22314 1/780	IITE 555	Rep Firm Sales Office Salesperson		PHILADELI AMY MCCI		
Buyer Phone# Fax#	Emily Milhoan	Flight Dates Hiatus Weeks		2012 - 11/05/201	2	Salesperson Salesperson		215-568-6 215-568-1		
LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost Daypart	
*39			:30	\$450.00	11/02-11/02	1	1	1	\$450.00	
*4(	M 5A-6A WAKE W/WAGNRS1 Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$450.00	11/05-11/05	1	1	1	\$450.00	
*41	TU 9A-10A TODAY SHW2-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$750.00	10/30-10/30	1	1	1	\$750.00	
*42	W 9A-10A TODAY SHW2-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$750.00	10/31-10/31	1	1	1	\$750.00	
*43	TH 9A-10A TODAY SHW2-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
*44	F 9A-10A TODAY SHW2-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
*45	M 9A-10A TODAY SHW2-NBC Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
*46	SA 630P-7P JEP Sales Remark: V3 REV RATE/PGM V3 More than 2 codes changed		:30	\$525.00	11/03-11/03	1	1	1	\$525.00	
* 47	TU 7P-730P JEOPARDY< Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$1,300.00	10/30-10/30	1	1	1	\$1,300.00	

Rep Order# EC'd Yes Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines Traffic Order# 08/08/2012 11:30 AM 08/07/2012 12:26 PM 7 of 17 6832439 Ver# 3 Status Revised

Adverti Produc	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).CROSSROADS GPS Product Crossroads GPS Estimate# 780  Buyer Emily Milhoan				66 CANAL CEN ALEXANDRIA	ROADS MEDIA NTER PLAZA, SI , VA 22314 /11/780		Rep Firm Sales Office Salesperson		PHILADEL AMY MCC			
Buyer Phone# Fax#		Emily Milhoan			Flight Date Hiatus Wee		/2012 - 11/05/20	12	Salesperson Salesperson		215-568- 215-568-		
	Ln	-	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*48	W	7P-730P	JEOPARDY<		:30	\$1,300.00	10/31-10/31	1	1	1	\$1,300.00	
		Sales Rema	rk: V	73 REV RATE									
		V3 Comment	Changed,	Rate Changed									
	*49	TH '	7P-730P	JEOPARDY<		:30	\$1,300.00	11/01-11/01	1	1	1	\$1,300.00	
		Sales Rema	rk: V	73 REV RATE									
		V3 Comment	Changed,	Rate Changed									
	*50	F	7P-730P	JEOPARDY<		:30	\$1,300.00	11/02-11/02	1	1	1	\$1,300.00	
		Sales Rema	rk: V	73 REV RATE									
		V3 Comment	Changed,	Rate Changed									
	*51	М	7P-730P	JEOPARDY<		:30	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	
		Sales Rema	rk: V	73 REV RATE									
		V3 Comment	Changed,	Rate Changed									
	*52		1135P- 1235A	TONITE SHW-NBC<		:30	\$750.00	10/30-10/30	1	1	1	\$750.00	
		Sales Remai		73 REV RATE									
				Rate Changed									
				J. J									
	*53		1135P- 1235A	TONITE SHW-NBC<		:30	\$750.00	10/31-10/31	1	1	1	\$750.00	
		Sales Rema	rk: V	73 REV RATE									
		V3 Comment	Changed,	Rate Changed									
	*54		1135P- 1235A	TONITE SHW-NBC<		:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
		Sales Rema	rk: V	73 REV RATE									
		V3 Comment	Changed,	Rate Changed									
	*55		1135P- 1235A	TONITE SHW-NBC<		:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
		Sales Rema	rk: V	73 REV RATE									
		V3 Comment	Changed,	Rate Changed									

Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines 08/08/2012 11:30 AM 08/07/2012 12:26 PM

Adver Produ Estima	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).CROSSROADS GPS Product Crossroads GPS Estimate# 780 Buyer Emily Milhoan		66 CAN ALEXA <b>Agency C/P1/P2/I</b>	NAL CEN ANDRIA, E 12/	ROADS MEDIA TER PLAZA, SU VA 22314 11/780		Rep Firm Sales Office Salesperson	( ),	PHILADEL AMY MCC	REARY		
Buyer Phone Fax#		Emily Milhoan		Flight Dates Hiatus Weeks	10/30/	/2012 - 11/05/201	2	Salesperson Salesperson		215-568-6 215-568-1		
LT	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*56	M 1135P- 1235A	TONITE SHW-NBC<		:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
		Sales Remark:	V3 REV RATE									
		V3 Comment Changed	, Rate Changed									
	*57	TU 4P-5P	NEWS		:30	\$725.00	10/30-10/30	1	1	1	\$725.00	
			V3 REV TP & RATE/PGM									
		V3 More than 2 cod	es changed									
	*58	W 4P-5P	NEWS		:30	\$725.00	10/31-10/31	1	1	1	\$725.00	
		Sales Remark:	V3 REV TP & RATE/PGM									
		V3 More than 2 cod	es changed									
	*59	TH 4P-5P	NEWS		:30	\$725.00	11/01-11/01	1	1	1	\$725.00	
		Sales Remark:	V3 REV TP & RATE/PGM									
		V3 More than 2 cod	es changed									
	*60	F 4P-5P	NEWS		:30	\$725.00	11/02-11/02	1	1	1	\$725.00	
		Sales Remark:	V3 REV TP & RATE/PGM									
		V3 More than 2 cod	es changed									
	*61	M 4P-5P	NEWS		:30	\$725.00	11/05-11/05	1	1	1	\$725.00	
	01		V3 REV TP & RATE/PGM		• 50	Ų723.00	11/03 11/03	<u> </u>	_	-	Ç723.00	
		V3 More than 2 cod										
	*62	TU 6A-7A	WAKE W/WAGNRS2		:30	\$1,000.00	10/30-10/30	1	1	1	\$1,000.00	
		Sales Remark:	V3 REV RATE									
		V3 Comment Changed	, Rate Changed									
	*63	W 6A-7A	WAKE W/WAGNRS2		:30	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	
			V3 REV RATE									
		V3 Comment Changed	, Rate Changed									

 Rep Order#
 6832439
 Ver#
 3
 Status
 Revised
 Traffic Order#
 Printed:
 08/08/2012 11:30 AM
 9 of
 17

 EC'd
 Yes
 Last Received:
 08/07/2012 12:26 PM

Showing Buylines: All Lines

Advertiser Product	NV-TV LAS VEGAS, NV. ( ).CROSSROADS GPS Crossroads GPS 780	66 CAN	IAL CEN NDRIA,	ROADS MEDIA TER PLAZA, SU VA 22314 11/780	IITE 555	Rep Firm Sales Office Salesperson		PHILADEL AMY MCCI		
	Emily Milhoan	Flight Dates Hiatus Weeks		2012 - 11/05/201	2	Salesperson Salesperson		215-568-6 215-568-1		
LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*64	TH 6A-7A WAKE W/WAGNRS2 Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	•	:30	\$1,000.00	11/01-11/01	1	1	1	\$1,000.00	
*65	F 6A-7A WAKE W/WAGNRS2 Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	
*66	M 6A-7A WAKE W/WAGNRS2 Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
*67	TU 7A-9A TODAY SHW Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$1,500.00	10/30-10/30	1	1	1	\$1,500.00	
*68	W 7A-9A TODAY SHW Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$1,500.00	10/31-10/31	1	1	1	\$1,500.00	
*69	TH 7A-9A TODAY SHW Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$1,500.00	11/01-11/01	1	1	1	\$1,500.00	
*70	F 7A-9A TODAY SHW Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$1,500.00	11/02-11/02	1	1	1	\$1,500.00	
*71	M 7A-9A TODAY SHW Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	\$1,500.00	11/05-11/05	1	1	1	\$1,500.00	
*72	TU 4P-430P FIRST NWS 3-4< Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed	ı	:30	\$700.00	10/30-10/30	0	0	0	\$0.00	

Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines 08/08/2012 11:30 AM 08/07/2012 12:26 PM

Advertiser Product	Product Crossroads GPS Estimate# 780				ITE 555	Rep Firm Sales Office Salesperson		PHILADELI AMY MCCF		
Buyer Phone# Fax#	Emily Milhoan	Agency C/P1/P2/E Flight Dates Hiatus Weeks		2 - 11/05/2012	2	Salesperson Salesperson		215-568-6 215-568-1		
LT Ln	Day Time Program			ate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*73				700.00	10/31-10/31	0	0	0	\$0.00	
*74	TH 4P-430P FIRST NWS 3-4< Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed	:3	30 \$	700.00	11/01-11/01	0	0	0	\$0.00	
*75	F 4P-430P FIRST NWS 3-4< Sales Remark: V3 CNX SPOT V3 Comment Changed, Spots/week Changed	: 3	30 \$	700.00	11/02-11/02	0	0	0	\$0.00	
*76	M 4P-430P FIRST NWS 3-4< Sales Remark: V3 CNX SPOT V3 Comment Changed, Spots/week Changed	:3	30 \$	700.00	11/05-11/05	0	0	0	\$0.00	
*77	TU 5P-630P NEWS Sales Remark: V3 REV RATE. V3 More than 2 codes changed	: 3	30 \$	1,200.00	10/30-10/30	1	1	1	\$1,200.00	
*78	W 5P-630P NEWS Sales Remark: V3 REV RATE. V3 More than 2 codes changed	: 3	30 \$	1,200.00	10/31-10/31	1	1	1	\$1,200.00	
*79	TH 5P-630P NWES Sales Remark: V3 REV RATE. V3 More than 2 codes changed	: 3	30 \$	1,200.00	11/01-11/01	1	1	1	\$1,200.00	
*80	F 5P-630P NEWS Sales Remark: V3 REV RATE. V3 More than 2 codes changed	:3	30 \$	1,200.00	11/02-11/02	1	1	1	\$1,200.00	

Printed: Last Received: 08/08/2012 11:30 AM 08/07/2012 12:26 PM

**Showing Buylines:** All Lines

11 of 17

Station F Advertiser Product Estimate#	KSNV-TV LAS ( ).CRC Crossroads G 780	OSSROADS G		66 CAN	NAL CEN' ANDRIA,	ROADS MEDIA TER PLAZA, SU VA 22314 11/780	JITE 555	Rep Firm Sales Office Salesperson		PHILADEL AMY MCC		
Buyer Phone# Fax#	Emily Milhoa	an		Flight Dates Hiatus Weeks		/2012 - 11/05/201	2	Salesperson Salesperson		215-568-6 215-568-1		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*81		5P-630P	VARIOUS		:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	Sales Re		3 REV RATE.									
	V3 More	than 2 code	s changed									
82	TU	12P-1230P	NEWS 3 AT NOON		:30	\$425.00	10/30-10/30	1	1	1	\$425.00	
83	W	12P-1230P	NEWS 3 AT NOON		:30	\$425.00	10/31-10/31	1	1	1	\$425.00	
84	TH	12P-1230P	NEWS 3 AT NOON		:30	\$425.00	11/01-11/01	1	1	1	\$425.00	
85	F	12P-1230P	NEWS 3 AT NOON		:30	\$425.00	11/02-11/02	1	1	1	\$425.00	
86	М	12P-1230P	NEWS 3 AT NOON		:30	\$425.00	11/05-11/05	1	1	1	\$425.00	
87	SA	6A-7A	AVG. ALL WKS		:30	\$350.00	11/03-11/03	1	1	1	\$350.00	
88	TU	3P-4P	DR. PHIL<		:30	\$450.00	10/30-10/30	1	1	1	\$450.00	
89	W	3P-4P	DR. PHIL<		:30	\$450.00	10/31-10/31	1	1	1	\$450.00	
90	TH	3P-4P	DR. PHIL<		:30	\$450.00	11/01-11/01	1	1	1	\$450.00	
91	F	3P-4P	DR. PHIL<		:30	\$450.00	11/02-11/02	1	1	1	\$450.00	
92	М	3P-4P	DR. PHIL<		:30	\$450.00	11/05-11/05	1	1	1	\$450.00	
*93	3 SU Sales Rei	7A-8A mark: V	SUN TODAY-NBC 3 REV RATE		:30	\$750.00	11/04-11/04	1	1	1	\$750.00	
			Rate Changed									
			-									
94	SA	7A-9A	AVG. ALL WKS		:30	\$625.00	11/03-11/03	1	1	1	\$625.00	

**Rep Order#** 6832439 **Ver#** 3 **Status** Revised **Traffic Order# EC'd** Yes

**Printed:** 08/08/2012 11:30 AM **Last Received:** 08/07/2012 12:26 PM

12 of 17

**Showing Buylines:** All Lines

KSNV-TV LAS VEGAS, NV. ) CROSSROADS MEDIA Rep Firm Station Agency ) .CROSSROADS GPS Sales Office ( Advertiser 66 CANAL CENTER PLAZA, SUITE 555 ) PHILADELPHIA **Product** Crossroads GPS ALEXANDRIA, VA 22314 Salesperson ( ) AMY MCCREARY 780 Agency C/P1/P2/E 12/11/780 Estimate# Emily Milhoan Flight Dates 10/30/2012 - 11/05/2012 **Buver** Salesperson Phone# 215-568-6540 **Hiatus Weeks** Salesperson FAX# Phone# 215-568-1845 Fax# LTSpots/Week # of Total Cost Time Program Len Rate Dates Total Ln Day Daypart Weeks Spots \_\_\_\_ \_\_\_\_\_\_ \*95 W 9P-10P AVG. ALL WKS :30 \$1,500.00 10/31-10/31 0 0 0 \$0.00 Sales Remark: V3 CNX SPOT V3 Comment Changed, Spots/week Changed \*96 SA 8P-9P AVG. ALL WKS :30 \$550.00 11/03-11/03 0 0 0 \$0.00 V3 CNX Sales Remark: V3 Comment Changed, Spots/week Changed \*97 SA 8P-9P AVG. ALL WKS :30 \$550.00 11/03-11/03 0 \$0.00 Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed 98 SA 9A-930A AVG. ALL WKS :30 \$500.00 11/03-11/03 1 1 \$500.00 \*99 SA 11A-12P AVG. ALL WKS :30 \$175.00 11/03-11/03 0 0 0 \$0.00 Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed 100 SA 11P-1135P WKD2 NWS-AT 11< :30 \$1,100.00 11/03-11/03 1 1 \$1,100.00 Ω \*101 SU 930A-10A CHRIS :30 \$500.00 11/04-11/04 0 0 \$0.00 Sales Remark: V3 CNX SPT V3 More than 2 codes changed 11/03-11/03 102 SA 5P-630P AVG. ALL WKS :30 \$650.00 1 1 \$650.00 \*103 TH 10P-11P PRIME SUSP-NBC :30 \$1,400.00 11/01-11/01 0 0 0 \$0.00 Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed \*104 TU 10P-11P PARENTHOOD-NBC :30 \$750.00 10/30-10/30 0 0 \$0.00 V3 CNX Sales Remark: V3 Comment Changed, Spots/week Changed

08/08/2012 11:30 AM 08/07/2012 12:26 PM

13 of 17

Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines

Advert Produc	Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ).CROSSROADS GPS  Product Crossroads GPS  Estimate# 780  Ruyer Emily Milhoan				NAL CEN ANDRIA,	ROADS MEDIA VTER PLAZA, SU VA 22314 V11/780		Rep Firm Sales Office Salesperson		PHILADEL AMY MCC			
Buyer Phone# Fax#	]	Emily Milhoa	n		Flight Dates Hiatus Weeks		/2012 - 11/05/201	12	Salesperson Salesperson		215-568-6 215-568-1		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*105		9P-11P	GRIMM-NBC/DATELNE F	R-NBC	:30	\$1,400.00	11/02-11/02	0	0	0	\$0.00	
		Sales Rem	nark: V	73 CNX									
		V3 Commer	nt Changed,	Spots/week Changed									
	106	TU	1P-2P	DAYS-OUR LIVES<		:30	\$425.00	10/30-10/30	1	1	1	\$425.00	
	107	W	1P-2P	DAYS-OUR LIVES<		:30	\$425.00	10/31-10/31	1	1	1	\$425.00	
	108	TH	1P-2P	DAYS-OUR LIVES<		:30	\$425.00	11/01-11/01	1	1	1	\$425.00	
	109	F	1P-2P	DAYS-OUR LIVES<		:30	\$425.00	11/02-11/02	1	1	1	\$425.00	
	110	М	1P-2P	DAYS-OUR LIVES<		:30	\$425.00	11/05-11/05	1	1	1	\$425.00	
	*111	Sales Rem		LAW & ORDER< 73 CNX SPOT . Spots/week Changed		:30	\$1,150.00	11/04-11/04	0	0	0	\$0.00	
	112	SU	9A-930A	AVG. ALL WKS		:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
	*113	Sales Rem	nark: V	P NEWS 3 AT 11< 73 REV RATE . Rate Changed		:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	
	*114	Sales Rem	mark: V	P NEWS 3 AT 11< 73 REV RATE Rate Changed		:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	*115	Sales Rem	nark: V	P NEWS 3 AT 11< 73 REV RATE Rate Changed		:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	

Printed: 08/ Last Received: 08/0 Showing Buylines: All Lines 08/08/2012 11:30 AM 08/07/2012 12:26 PM

		) .CROSSROADS ( Crossroads GPS		66 CA	) CROSSROADS MEDIA NAL CENTER PLAZA, SUITE 555 ANDRIA, VA 22314 E 12/11/780 10/30/2012 - 11/05/2012			Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY				
Buyer Phone# Fax#	E	Emily Milhoan	Flight Dates Hiatus Weeks	Salesperson Phone# Salesperson FAX#				215-568-6540 215-568-1845				
LT	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*116		P NEWS 3 AT 11< V3 REV RATE , Rate Changed		:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
	*117		P NEWS 3 AT 11< V3 REV RATE , Rate Changed		:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	*118	Sales Remark:	AVG. ALL WKS V3 CNX , Spots/week Changed		:30	\$2,300.00	10/31-10/31	0	0	0	\$0.00	
	*119	TU-W 630P-7P Sales Remark: V V3 More than 2 code	V3 REV RATE, FREQ		:30	\$900.00	10/30-10/31	2	1	2	\$1,800.00	
	*120		FACE-J RALSTON< V3 REV RATE, FREQ es changed		:30	\$900.00	11/01-11/02	2	1	2	\$1,800.00	
	*121		FACE-J RALSTON< V3 REV RTE , Rate Changed		:30	\$900.00	11/05-11/05	1	1	1	\$900.00	
	*122	Sales Remark:	BIGST LR12-NBC V3 CNX , Spots/week Changed		:30	\$1,350.00	10/30-10/30	0	0	0	\$0.00	
	*123	Sales Remark:	COMMUNITY-NBC/PARK & V3 CNX , Spots/week Changed	z REC-NBC	:30	\$1,350.00	11/01-11/01	0	0	0	\$0.00	
	*124	Sales Remark:	SING OFF-NBC/ROCK-WI V3 CNX , Spots/week Changed	LLMS-NBC	:30	\$3,000.00	11/05-11/05	0	0	0	\$0.00	

**Rep Order**# 6832439 **Ver**# 3 **Status** Revised **Traffic Order**# **EC'd** Yes

**Printed:** 08/08/2012 11:30 AM **Last Received:** 08/07/2012 12:26 PM

15 of 17

**Showing Buylines:** All Lines

Rep Firm KSNV-TV LAS VEGAS, NV. ) CROSSROADS MEDIA Station Agency ( ) .CROSSROADS GPS Sales Office ( Advertiser ( 66 CANAL CENTER PLAZA, SUITE 555 ) PHILADELPHIA **Product** Crossroads GPS ALEXANDRIA, VA 22314 Salesperson ( ) AMY MCCREARY Estimate# 780 Agency C/P1/P2/E 12/11/780 Emily Milhoan Flight Dates 10/30/2012 - 11/05/2012 Salesperson Phone# **Buver** 215-568-6540 Phone# **Hiatus Weeks** Salesperson FAX# 215-568-1845 Fax# LTSpots/Week # of Total Cost Ln Day Time Program Len Rate Dates Total Daypart Weeks Spots \_\_\_\_ \*125 TU 8P-10P :30 0 0 \$0.00 BIGST LR12-NBC \$3,000.00 10/30-10/30 0 Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed 126 :30 \$3,000.00 11/04-11/04 1 1 \$3,000.00 SU 8A-9A 1 MEET PRESS-SUN 1A-2A 1 1 \*127 SU DATELINE :30 \$150.00 11/04-11/04 1 \$150.00 Sales Remark: V3 ADD TO SKED V3 Added 1 1 \*128 SU 12A-1A :30 \$150.00 11/04-11/04 1 \$150.00 L&O Sales Remark: V3 ADD TO SKED V3 Added :30 1 1 1 \*129 SU 1130P-12A SPORTS NIGHT \$400.00 11/04-11/04 \$400.00 Sales Remark: V3 ADD TO SKED V3 Added 1 \*130 SA 630P-7P VEGAS INC :30 \$375.00 11/03-11/03 1 1 \$375.00 Sales Remark: V3 ADD TO SKED. V3 Added \*131 F 10P-11P :30 \$3,200.00 11/02-11/02 1 1 1 \$3,200.00 DLINE Sales Remark: V3 ADD TO SKED V3 Added 1 \*132 SA 8P-9P :30 \$1,200.00 11/03-11/03 1 1 \$1,200.00 NBC PRIME Sales Remark: V3 ADD TO SKED V3 Added \*133 SA 9P-10P :30 \$1,200.00 11/03-11/03 1 1 1 \$1,200.00 NBC PRIME Sales Remark: V3 ADD TO SKED V3 Added

 Rep Order#
 6832439
 Ver#
 3
 Status
 Revised
 Traffic Order#
 Printed:
 08/08/2012 11:30 AM
 16 of
 17

 EC'd
 Yes
 Last Received:
 08/07/2012 12:26 PM

**Showing Buylines:** All Lines

KSNV-TV LAS VEGAS, NV. ) CROSSROADS MEDIA Rep Firm Station Agency Sales Office ( Advertiser ) .CROSSROADS GPS 66 CANAL CENTER PLAZA, SUITE 555 ) PHILADELPHIA **Product** Crossroads GPS ALEXANDRIA, VA 22314 Salesperson ( ) AMY MCCREARY 780 Agency C/P1/P2/E Estimate# 12/11/780 Emily Milhoan Flight Dates 10/30/2012 - 11/05/2012 **Buver** Salesperson Phone# 215-568-6540 Phone# **Hiatus Weeks** Salesperson FAX# 215-568-1845 Fax# LTSpots/Week # of Day Time Program Len Rate Dates Total Total Cost Ln Daypart Weeks Spots \_\_\_\_ \*134 SU 4P-515P FNIA :30 \$2,400.00 11/04-11/04 1 1 1 \$2,400.00 Sales Remark: V3 ADD TO SKED V3 Added \*135 SU 10P-11P :30 \$1,200.00 11/04-11/04 1 1 \$1,200.00 1 L&O Sales Remark: V3 ADD TO SKED V3 Added

## ---REPORT TOTALS---

Report Totals: 115 / \$83,275.00

#### ---SALES MONTHLY TOTALS---

Nov 12: 115 / \$83,275.00 Sales Totals: 115 / \$83,275.00 Station Totals: 115 / \$83,275.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$277,583 0 응 0 응 KINC 0% 33% KSNV 30% CATV KBLR KLAS KTNV 17% KTUD 1% KVCW 1% KVMY 1% KVVU 17%

XXXX 0%

### --- COMPETITIVE COMMENTS---

EST SHARES

Books NOV12 Demos RA35+

### --- CREDIT RISK ---

CASH IN ADVANCE

**Rep Order#** 6832439 **Ver#** 3 **Status** Revised **EC'd** Yes

Traffic Order#

08/08/2012 11:30 AM 08/07/2012 12:26 PM

00/07/2012 12.20

**Last Received:** 08/**Showing Buylines:** All Lines

**Printed:** 

**Station** KSNV-TV LAS VEGAS, NV. **Advertiser** ( ).CROSSROADS GPS

Product Crossroads GPS

Estimate# 780

**Buyer** Emily Milhoan

Phone# Fax# **Agency** ( ) CROSSROADS MEDIA

66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314

**Agency C/P1/P2/E** 12/11/780

**Flight Dates** 10/30/2012 - 11/05/2012

**Hiatus Weeks** 

**Rep Firm** 

Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY

17 of 17

**Salesperson Phone**# 215-568-6540 **Salesperson FAX**# 215-568-1845